

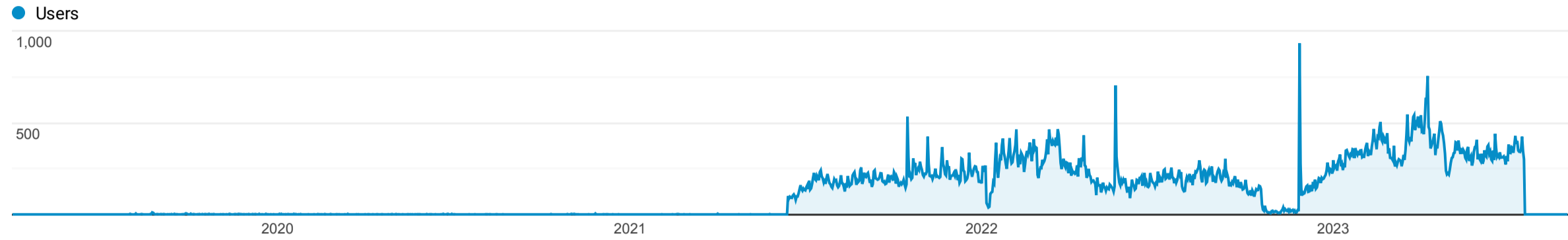
Campaigns

All Users
4.63% Users

Apr 1, 2019 - Sep 1, 2023

Explorer

Summary



Campaign	Acquisition			Behavior			Conversions	eCommerce ▾	
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	155,081 % of Total: 4.63% (3,351,907)	142,615 % of Total: 4.28% (3,334,151)	245,921 % of Total: 5.58% (4,410,227)	18.01% Avg for View: 13.90% (29.58%)	4.72 Avg for View: 7.42 (-36.32%)	00:02:00 Avg for View: 00:02:52 (-29.79%)	0.37% Avg for View: 0.15% (139.91%)	903 % of Total: 13.38% (6,750)	\$203,030.53 % of Total: 9.77% (\$2,077,409.96)
1. Akiane Shopping	68,944 (43.55%)	64,999 (45.58%)	112,368 (45.69%)	0.33%	4.53	00:01:22	0.32%	365 (40.42%)	\$70,991.53 (34.97%)
2. PMax: Akiane Shopping	31,313 (19.78%)	29,230 (20.50%)	46,674 (18.98%)	37.40%	3.10	00:01:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Sales-Performance Max-updated	30,760 (19.43%)	28,020 (19.65%)	42,755 (17.39%)	40.14%	4.70	00:02:55	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. rt	13,524 (8.54%)	13,102 (9.19%)	14,962 (6.08%)	30.49%	3.95	00:01:40	0.00%	0 (0.00%)	\$0.00 (0.00%)
5. welcome-subscribers	4,495 (2.84%)	1,943 (1.36%)	11,227 (4.57%)	8.87%	11.42	00:05:43	3.30%	371 (41.09%)	\$103,053.07 (50.76%)
6. Website Retargeting	3,728 (2.35%)	769 (0.54%)	9,131 (3.71%)	33.82%	4.35	00:02:19	1.07%	98 (10.85%)	\$7,232.19 (3.56%)
7. Website traffic-Search-1	1,935 (1.22%)	1,695 (1.19%)	2,901 (1.18%)	0.38%	13.45	00:04:26	0.62%	18 (1.99%)	\$10,150.50 (5.00%)
8. akiane-gallery-35-off-all-prints	1,289 (0.81%)	1,135 (0.80%)	1,977 (0.80%)	10.07%	4.54	00:03:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
9. memorial-day-sale	809 (0.51%)	687 (0.48%)	1,390 (0.57%)	2.59%	8.67	00:03:24	0.94%	13 (1.44%)	\$2,299.29 (1.13%)
10. alreadysubscribed	605 (0.38%)	247 (0.17%)	1,179 (0.48%)	11.54%	10.28	00:05:14	3.14%	37 (4.10%)	\$9,108.62 (4.49%)
11. zalo	292 (0.18%)	282 (0.20%)	374 (0.15%)	11.50%	6.26	00:02:37	0.00%	0 (0.00%)	\$0.00 (0.00%)
12. Video Target frequency - 2022-08-09 The MUSE	245 (0.15%)	246 (0.17%)	264 (0.11%)	7.58%	2.67	00:00:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
13. affirm-webpage	180 (0.11%)	179 (0.13%)	184 (0.07%)	47.83%	3.42	00:01:23	0.00%	0 (0.00%)	\$0.00 (0.00%)
14. chrome-cart	80 (0.05%)	2 (0.00%)	375 (0.15%)	21.87%	6.11	00:05:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
15. s	60 (0.04%)	37 (0.03%)	63 (0.03%)	30.16%	5.32	00:03:16	0.00%	0 (0.00%)	\$0.00 (0.00%)
16. tailwind_smartloop	31 (0.02%)	22 (0.02%)	43 (0.02%)	23.26%	6.63	00:07:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
17. POSCheckoutApproval_new	5 (0.00%)	0 (0.00%)	12 (0.00%)	0.00%	11.75	00:09:15	0.00%	0 (0.00%)	\$0.00 (0.00%)
18. {{campaign.name}}	4 (0.00%)	3 (0.00%)	4 (0.00%)	25.00%	1.25	00:00:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
19. Jesus	4 (0.00%)	3 (0.00%)	4 (0.00%)	25.00%	1.75	<00:00:01	0.00%	0 (0.00%)	\$0.00 (0.00%)
20. {{campaign.id}}	3 (0.00%)	2 (0.00%)	3 (0.00%)	33.33%	1.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)
21. post_184849266	3 (0.00%)	3 (0.00%)	4 (0.00%)	0.00%	8.50	00:05:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
22. PPC001695	3 (0.00%)	2 (0.00%)	7 (0.00%)	14.29%	10.14	00:15:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
23. klarna-merchantboost	2 (0.00%)	1 (0.00%)	5 (0.00%)	20.00%	3.40	00:07:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
24. LFC_POS_Checkout_Abandon	2 (0.00%)	2 (0.00%)	2 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
25. newsletter-2-spanish	2 (0.00%)	2 (0.00%)	2 (0.00%)	50.00%	1.50	00:00:24	0.00%	0 (0.00%)	\$0.00 (0.00%)
26. client_share	1 (0.00%)	1 (0.00%)	1 (0.00%)	0.00%	2.00	00:00:04	0.00%	0 (0.00%)	\$0.00 (0.00%)

27.	LFC_POS_Prequal_Abandon	1 (0.00%)	0 (0.00%)	1 (0.00%)	0.00%	56.00	00:42:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
28.	ML_LFC_POS_Checkout_Abandon_T1	1 (0.00%)	0 (0.00%)	2 (0.00%)	0.00%	15.00	00:03:28	50.00%	1 (0.11%)	\$195.33 (0.10%)
29.	notification_space_post_create_followed_member_recent	1 (0.00%)	0 (0.00%)	4 (0.00%)	0.00%	6.50	00:05:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
30.	PPC001638	1 (0.00%)	0 (0.00%)	1 (0.00%)	0.00%	23.00	00:04:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
31.	Private	1 (0.00%)	0 (0.00%)	1 (0.00%)	0.00%	5.00	00:00:57	0.00%	0 (0.00%)	\$0.00 (0.00%)
32.	с любыми тратами	1 (0.00%)	1 (0.00%)	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 32 of 32

